



# Austin Healey Club Limited

'preserving and enjoying the Marque' [www.austin-healey-club.com](http://www.austin-healey-club.com)

President: COLIN STOKES Vice Presidents: BRIAN HEALEY JOHN HEALEY PETER HEALEY

## AHC SW Committee Meeting Minutes Meeting No.8 – 7<sup>th</sup> August 2011

### 1. Attendees

Those present – Mark Knight, David Morgan, Rob Hudson & Tony Alden

Apologies received from Steve Trimble

### 2. Agreement of previous minutes

Minutes of Meeting No.7 (10<sup>th</sup> July 2011) were read and approved.

### 3. Action point review

A current version of the actions matrix was reviewed and an updated version is attached at the end of these minutes.

### 4. Events

4a) – Prescott Wash-up – In advance of the meeting Mark had provided a structured list of headings for this item, and anticipating his absence, Steve Trimble had supplied the Committee with his thoughts against these headings. The wash-up discussion was also structured as per Mark's list as follows...

i) Management – Steve Trimble suggested that we had provided a 'basic' event, which on reflection was not too onerous to organise. A more 'polished' event was deemed 'do-able' providing that the organisation was given more time and effort. Mark suggested that the sub-committee lacked a nominated leader, and that very early in the process 'owners' should have been identified for each of the weekend's elements. It was agreed that this did turn out to be the result, but all at a very late stage, and more through circumstance than planning.

ii) Advertising – It was suggested that we did far too little advertising and that we did so far too late. Initial findings through on-the-day discussions with participants suggested that the advertising through the local clubs had the greatest effect, and that flyers at other Prescott events had less impact. It was also suggested that advertising locally at tyre fitters, garages, etc. would be profitable. In order to gather accurate feedback on the effectiveness of our advertising, and to gather other key information the Committee agreed to send out a small questionnaire to the attendees via e-mail.

#### **Action 2011-8-1 MK – Mark to compile a small questionnaire and distribute to Prescott 2011 attendees.**

iii) Overall concept for the weekend – There were mixed opinions on whether or not the idea of doing a 'weekend' actually worked. It was agreed that each element worked well in its own right, but that each was attended by a different section of the membership. Very few members actually attended all elements on both days. Some feedback during the weekend suggested that we emphasise the 'family' feel of the events to increase the attractiveness should we do this again. In particular it was felt that more female and children friendly stalls be invited to Prescott. It was felt that the photographers provided a good service for us, and following the event they have asked to make a donation to Fly2Help from their profits in line with our pre-event negotiations. Finally it was suggested that if done again, our pricing structure should be such that it favours AHCSW members as it is SW funds that pay for the event.

iv) Finance – Mark provided a summary of the monies received for the BAT, the social evening and the drive. Some refunds agreed as a result of no-shows and Tony agreed to process these.

#### **Action 2011-8-2 TA – Tony to process Prescott weekend refunds.**



v) Thanks due? – It was agreed that written thanks should go to John Hill at AH Spares and Phil Marsh (Autoglym)

**Action 2011-8-3 MK – Mark to write to John Hill and Phil Marsh on AHCSW letterhead.**

vi) Look ahead – There were mixed opinions about whether or not to run the event again next year. Some Committee members were in favour whilst others suggested a bi-annual event instead. It was agreed however that the decision about whether to run the event again, and if so the frequency, would be based on the feedback from the survey being compiled by Mark under AP 2011-8-1.

4b) - 21<sup>st</sup> August Road Run – Rob advised that so far very little preparation had been done for this event. Furthermore, despite the event being advertised in both HNSW and in Revcounter, NO applications had been forthcoming so far. Mark advised that Glavon were ‘up for it’ so it was agreed that preparations would continue.

4c) – BAT Again? – It was agreed that the Breakfast at Twyning was a great success and that it was possible to run it again this season. Consequently Mark agreed to speak to the local Parish Council and the pub landlord to suggest that we hold another BAT on September 25<sup>th</sup>.

**Action 2011-8-4 MK – Mark to speak to Twyning Parish Council and the pub landlord about running another BAT on September 25<sup>th</sup>.**

4d) – Heritage Open Days – It was agreed that we would support National Heritage if support was still needed at local events due to be held over the weekend of September 10<sup>th</sup> & 11<sup>th</sup>. Rob agreed to enquire.

**Action 2011-8-5 RH – Rob to investigate the local Heritage Open day events in order for AHCSW to offer support.**

5. Finance report

Tony provided the meeting with the latest figures; however as a result of Mark passing across the ‘on the day’ takings from Prescott, Tony advised that the figures would need to be revised before being officially submitted for this month. Tony suggested that despite the Prescott event making a small loss, the overall position for the weekend looked a lot healthier than first thought and a ‘break even’ position for the financial year overall was anticipated. No levy payments had yet been received from Peter Holland and all were reminded that this year’s levy was £5 per member, with the other £1.50 being held centrally for the 2013 fighting fund.

6. Membership Report

Nothing to report this month.

7. Communications Report

It was agreed that notice of the SW AGM needed to go into Rev Counter soonest, however following developments at the Highwayman, the venue is still TBA. The Stratton House Hotel in Cirencester was suggested as a replacement venue and Tony Alden agreed to recce it. The Committee gave Tony the go-ahead to book it if he felt that it was suitable for our needs.

**Action 2011-8-6 TA – Tony to recce the Stratton House Hotel and book it for the AGM if suitable.**

**Action 2011-8-7 RH – Rob to write to the landlord of the Highwayman and cancel the AGM booking.**

8. Web Master’s Report

Steve brought to the Committee’s attention ‘Google Docs’, a tool which will allow us all to share key documents on-line. It was agreed that the Committee would start to use the system with immediate effect and see how we get on.

9. Matters Arising

It was agreed that business cards would be ordered, but contrary to earlier suggestions it was agreed that the majority of Committee members would have a ‘generic’ business card simply sporting the detail of the South West Centre. It was agreed that Rob would have personalised cards, given his role of Chairman / Director. Rob and Steve Trimble will discuss off-line and proceed.

10. A.O.B.

Noggin & Natter – Following our problems with the landlord of the Highwayman, it was agreed that we should move the Noggin & Natter to a new spot. Suggestions to rotate the venue, certainly during the summer have not come to anything yet, so we now find ourselves in this position by default, given that we will probably have to try several new venues before deciding on a new permanent home. Rob agreed to contact the landlord of the 5-Mile House, the next pub along the A417 from the Highwayman for this weeks meeting and we'll take it from there.

**Action 2011-8-8 RH – Arrange August Noggin & Natter and advise the usual suspects of location.**

11. D.O.N.M.

Currently the proposed September date of 11<sup>th</sup> clashes with any support we may give to the Heritage Open Day initiative. Furthermore David and Tony have already offered their apologies for that date so it was agreed that September's date would be altered. New date TBA.

There being no further business, the meeting was closed at 12:20.

Action 2011-2-6	ST to re-design business cards and supply to Mark for submission to printer.	Discharged
Action 2011-2-7	MK to get a quote for business card printing.	Discharged
Action 2011-4-2	SJ to contact Midget & Sprite and MG Owners Clubs re: Prescott	Discharged
Action 2011-4-3	DM to contact the JEC re: Prescott	Discharged
Action 2011-6-4	Mark to pay Retromarques sponsorship to Tony	Discharged
Action 2011-7-1	All to advise Mark of publications where we can advertise the Prescott weekend.	Discharged
Action 2011-7-2	Jeremy to speak to the local MSA representative re: our planned drive route.	Discharged
Action 2011-7-3	Mark and Steve to organise Prescott paddock pass / ticket distribution.	Discharged
Action 2011-7-4	Rob to investigate a route for 21 <sup>st</sup> August	Ongoing
Action 2011-7-5	Tony to pay outstanding Prescott invoice.	Discharged
Action 2011-7-6	Tony to investigate invoicing to Cirencester Car Club.	Ongoing